



## 50<sup>th</sup> ANNIVERSARY CELEBRATION

Step back in time for **S.A.F.E. House's 50's Sock Hop** – a high-energy evening of dinner, dancing, and rock 'n' roll nostalgia.

**Celebrating 50 years** of safety, healing, and independence for New Mexico families affected by intimate partner domestic violence.



**Saturday, September 26<sup>th</sup> at 5 pm**

**The First Turn Lounge @ The Downs at Albuquerque**  
145 Louisiana Blvd NE | Albuquerque, NM 87108



# SPONSORSHIP OPPORTUNITIES

Slip on your blue suede shoes and join us as we **celebrate 50 years** of safety, healing, and independence for victims of intimate partner domestic violence and their children at **S.A.F.E. House's 1950s Sock Hop**. It's a toe-tappin', heart-lifting evening bringing together community leaders, advocates, and supporters – and your sponsorship helps keep the record spinning by supporting life-saving shelter, advocacy, and housing services while showcasing your organization as a champion for safety and hope in our community.

## ROCK AROUND THE CLOCK SPONSOR — \$15,000

As the **Rock Around the Clock (Presenting) Sponsor**, your organization helps kick off the next chapter of S.A.F.E. House's impact – showing bold leadership for families affected by intimate partner domestic violence while taking center stage at our milestone 50th Anniversary Sock Hop celebration.

- Two reserved VIP tables (16 guests)
- Full-page in the printed event program
- Premier logo placement on all event marketing materials and signage
- Featured logo inclusion in event presentations and on main stage screen
- Dedicated email spotlight to S.A.F.E. House supporters
- Social media recognition before and after the event
- On-stage recognition during the program
- Opportunity for brief welcome remarks
- Opportunity to include branded item in guest gift bags
- Private tour of S.A.F.E. House for up to 10 guests
- Customized presentation about domestic violence for your organization's employees
- Invitation to private pre-event reception with leadership
- Recognition as the exclusive 50th Anniversary Presenting Sponsor in select anniversary communications
- Recognition as a leadership partner supporting the next 50 years of impact

## JUKEBOX SPONSOR — \$10,000

As the **Jukebox Sponsor**, your organization helps set the tone for an unforgettable evening celebrating five decades of safety, healing, and independence for victims of intimate partner domestic violence and their children.

### Jukebox Sponsor recognition includes:

- Two reserved tables (16 guests)
- Full-page in the printed event program
- Prominent logo placement on event marketing materials
- Featured logo inclusion in event presentations and main stage screen
- Recognition as an Official Sponsor of the 50th Anniversary Sock Hop Celebration
- Social media recognition before and after the event
- Featured recognition in a dedicated sponsor spotlight email
- On-stage recognition during the program
- Opportunity to include branded item in guest gift bags
- Recognition on event signage
- Private tour of S.A.F.E. House for up to 10 guests
- Customized presentation about domestic violence for your organization's employees

## BLUE SUEDE SHOES SPONSOR — \$5,000

**Blue Suede Shoes Sponsors** help keep the Sock Hop celebration stepping strong while supporting safety and independence for victims of intimate partner domestic violence.

### **Blue Suede Shoes Sponsor recognition includes:**

- One reserved table (8 guests)
- Half-page recognition in printed event program
- Logo placement on all event marketing materials
- Customized presentation on domestic violence for your organization's employees
- Social media recognition before and after the event
- Email recognition to S.A.F.E. House supporters
- Logo placement on the event sponsor web page
- Logo recognition on event signage
- Recognition as a supporting sponsor of the 50th Anniversary Celebration
- Private tour of S.A.F.E. House for up to 5 guests

## POODLE SKIRT SPONSOR — \$2,500

**Poodle Skirt Sponsors** help bring the Sock Hop celebration to life while supporting safety and independence for families affected by intimate partner domestic violence.

### **Poodle Skirt Sponsor recognition includes:**

- One reserved table (8 guests)
- Quarter-page recognition in printed event program
- Logo placement on all event marketing materials
- Logo recognition on select event sponsor signage
- Recognition as a supporting sponsor of the 50th Anniversary Celebration
- Social media recognition before and after the event
- Email recognition to S.A.F.E. House supporters
- Logo placement on the event sponsor web page
- Customized presentation on domestic violence for your organization's employees
- Private tour of S.A.F.E. House for up to 5 guests

## VINYL RECORD SPONSOR — \$1,500

**Vinyl Record Sponsors** help keep the celebration spinning while supporting an unforgettable evening of hope, safety, and impact.

### **Vinyl Record Sponsor recognition includes:**

- Gala tickets for 4 guests
- Recognition in the printed event program
- Name recognition on select event signage
- Custom presentation on domestic violence for your organization's employees
- Logo placement on the event sponsor web page
- Recognition as a supporting sponsor of the 50th Anniversary Celebration
- Social media recognition before and after the event

## SOCK HOP TABLE SPONSOR — \$750

**Sock Hop Table Sponsors** provide our S.A.F.E. House domestic violence survivors, volunteers, and staff the opportunity to attend the gala at no cost to them.\*

### **Sock Hop Table Sponsor recognition includes:**

- \*This sponsorship level provides seating only for survivors, volunteers, and staff. Other tickets can be purchased separately.
- Recognition in printed event program
- Name recognition on select event sponsor signage
- Website recognition on event sponsor web page
- Customized presentation about domestic violence for your organization's employees
- Recognition as a supporting sponsor of the 50th Anniversary Celebration

## SWEETHEART SPONSOR — \$500

**Sweetheart Sponsors** help create a fun, welcoming event experience while supporting essential services for families seeking safety and hope.

**Sweetheart Sponsor recognition includes:**

- Recognition on themed event signage
- Name recognition in printed event program
- Listing on the event sponsor web page
- Customized presentation about domestic violence for your organization's employees

# SOCK HOP



**Sock Hop tickets are \$75 each / \$150 per couple**

**For more information on becoming an event sponsor or purchasing tickets in support S.A.F.E. House, scan the QR Code on this page or contact:**



**Cynthia Lay**

cLay@SAFEhouseNM.org  
(505) 382-6700

**Amy Kindrick**

aKindrick@SAFEhouseNM.org  
(505) 440-7515



S.A.F.E. House is a 501(c)(3) organization. Your charitable contribution is tax-deductible to the full extent of the law. Our federal ID number is 85-0247473. Thank you for your support! No goods or services are provided by the organization in return for your contribution.